

We created this video to share our district's story with prospective teachers and educators. We are looking to improve our chances of hiring the "best and brightest" earlier, before they commit to other school districts. Some school districts in our state offer hiring incentives that our district is not eligible for. We put together this video to highlight other reasons an educator would find our district desirable. This includes our culture and values and a few uncommon benefits that we offer (e.g., affordable childcare and tuition for employees' children). This video was shown to a large room of prospects during a brand new educator job fair event in February. It was a casual meet and greet event where prospective teachers sat and had dinner at tables with administrators and current teachers connected to their areas of specialty. The video was just one highlight of the successful event. The video is also posted on the Careers page of our website: <https://www.glastonburyus.org/district-info/employment>